



2020-21 Season PRODUCTION SPONSORSHIP OPPORTUNITIES

Revised 11.6.20

This is a living document that is subject to change based on MCT's capacity to deliver these benefits due to COVID-19. MCT is willing to work with each sponsor to determine benefits of most value to them within the confines of our abilities while working and presenting theater remotely.

Thank you for your interest in sponsoring one of our 2020-21 Season productions! We have four levels of sponsorship available to you, outlined in descending order in this packet. All four sponsorship opportunities include the following standard benefits:

- *Recognition in virtual performance playbill*
- *Logo/name recognition on the MCT website*
- *Logo/name recognition in the credits of the virtual performance video*
- *Logo/name recognition on all production-specific eblasts*
- *Recognition in at least one (1) social media post*
- *Donor list recognition on the MCT website and in all playbills for one full year*

We have redesigned our production sponsorships to create more opportunities for access and involvement in the creation of art for our stages. Thus, in addition to the aforementioned standard benefits, each sponsorship opportunity comes with unique benefits that can be further tailored to your experience within the schedules and confines of each production.

NEW FOR 20/21!

PRESENTING PRODUCER: \$25,000

This above-the-title sponsorship gives you the most direct access and involvement in the creation of the production. With only one Presenting Producer sponsorship available per production, this exclusive opportunity for engagement includes the following benefits:

- Fifty (50) complimentary access codes for sponsored production
- Invitation to watch the First Rehearsal read-through on Zoom for sponsored production
- Work 1:1 with MCT staff to develop one additional benefit based on safety and accessibility at the time of each sponsored production. Examples include but are not limited to private Zoom conversations with a production artist for yourself or a group; private Zoom happy hour with cast or MCT Artistic Director Brent Hazelton; or reinstatement of any in-person benefits circumstances may allow.

EXECUTIVE PRODUCER: \$10,000

Our highest below-the-title sponsorship available, the Executive Producer is a partner at all stages of the production process. There are opportunities for multiple Executive Producers to support a single production. Executive Producer benefits include:

- Twenty (20) complimentary access codes for sponsored production
- Invitation to watch the First Rehearsal read-through on Zoom for sponsored production
- Work 1:1 with MCT staff to develop one additional benefit based on safety and accessibility at the time of each sponsored production. Examples include but are not limited to private Zoom conversations with a production artist for yourself or a group; private Zoom happy hour with cast or MCT Artistic Director Brent Hazelton; or reinstatement of any in-person benefits circumstances may allow.

PRODUCER: \$5,000

Our most common sponsorship level. Producers play a pivotal role in ensuring MCT has the proper resources to produce exceptional art. There are opportunities for multiple Producers to support a single production. Producer benefits include:

- Ten (10) complimentary access codes for sponsored production
- Invitation to watch the First Rehearsal read-through on Zoom for sponsored production
- Work 1:1 with MCT staff to develop one additional benefit based on safety and accessibility at the time of each sponsored production. Examples include but are not limited to private Zoom conversations with a production artist for yourself or a group; private Zoom happy hour with cast or MCT Artistic Director Brent Hazelton; or reinstatement of any in-person benefits circumstances may allow.

NEW FOR 20/21!

ASSOCIATE PRODUCER: \$2,500

Our newest sponsorship level, the Associate Producer offers MCT donors the opportunity to get more deeply involved in a particular production without breaking the bank. There are opportunities for multiple Associate Producers to support a single production. Associate Producer benefits include:

- Four (4) complimentary access codes for sponsored production
- Invitation to watch the First Rehearsal read-through on Zoom for sponsored production